

**AZ School Based Health Care Council  
Executive Committee Meeting  
October 14, 2009  
2:00 – 4:00 PM**

**Attending:** Dena Dixon, Bonnie Gance-Cleveland, Sheila Mehlem

<b>Agenda Item</b>	<b>Responsible Person</b>	<b>Summary of Item</b>	<b>Action/Follow-Up</b>
Welcome/Introductions	Dena		
NASBHC	Sheila	Same updates as given at Regional Meeting.	(We miss you, James)
Treasurer's Report	Bonnie	Expenditure Report reviewed. Still on target for the year. ASBA remitted \$1,000 as 2010 Sponsor	
Board Development	Dena	Reviewed documents	Ruth to place in folders for prospective board members Sheila & James to pick up folder for their meeting with prospective board members. Sheila to meet with Sandy Perez on 9/18/2009
Regional Meeting	Sheila	Minutes from Northern Regional Meeting were reviewed. Meeting was good even with the small group in attendance. Agenda: NASBHC update by Sheila, H1N1 <sup>1</sup> by Mary Ellen (Brochure YRMC uses emailed to group); also presended on Electronic Medical Record/Clinical Fusion	Sheila to send out more specific minutes of that meeting
Annual Meeting	Dena	<ol style="list-style-type: none"> <li>1. Per Ruth, agenda &amp; registration forms have been sent out.</li> <li>2. Catering is confirmed;</li> <li>3. Dena to follow up with Marisue</li> </ol>	<ol style="list-style-type: none"> <li>3. Dena to call Marisue regarding St. Joe's sponsoring luncheon.</li> <li>5. Dena and Sheila to call potential sponsors. They will get list from Ruth.</li> </ol>

		<p>re letter sent requesting St. Joes' sponsoring luncheon.</p> <ol style="list-style-type: none"> <li>4. James to do NASBHC updates.</li> <li>5. Follow up on sponsors needed.</li> <li>6. Persons need to be named for slate of officers for 2010.</li> <li>7. CEU's</li> </ol>	<ol style="list-style-type: none"> <li>6. James? &amp; Sheila to contact Cindy Zeiker &amp; Angela? About being officers next year.</li> <li>7. S heila to send Dena info on CEU application.</li> </ol>
Next Meeting	Dena	Discussed need for meeting prior to Annual Meeting.	Dena to send out email.
Adjourned.			

Old Business	<p>Discuss Caroline Sechler's suggestions from our 9/08 meeting. Her suggestions are following:</p> <ul style="list-style-type: none"> <li>• Collaborate with other organizations to apply for grants</li> <li>• Look for an umbrella organization to work under so that we don't have administrative costs</li> <li>• The Arizona Community Foundation would be willing to house our endowment and have our Board direct them. They also have monthly meetings with donors. We could ask them to present information about our organization at these meetings.</li> <li>• Blog to educate physicians that we don't take their customers</li> <li>• Blog to have a social network.</li> <li>• Utilize UTube and My Space for marketing.</li> </ul>
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|  | <ul style="list-style-type: none"><li>• We have an opportunity with the initiation of First Things First.</li><li>• The Academy of Family Physicians and the Pediatric Foundation are potential organizational members or for shared administration.</li><li>• We could be a clearinghouse for equipment and supplies, information, translation services, funding sources.</li><li>• Recycling equipment could be a revenue for us</li></ul> |
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If we give Caroline more ideas on what we want to do in the next year, she can help us make a plan. We should make measurable goals. i.e. 10% of clinics have.