

**AZ School Based Health Care Council  
Executive Committee Meeting  
September 16, 2009  
2:00 – 4:00 PM**

**Attending:** Dena Dixon, Bonnie Gance-Cleveland, Ruth Mota

<b>Agenda Item</b>	<b>Responsible Person</b>	<b>Summary of Item</b>	<b>Action/Follow-Up</b>
Welcome/Introductions	Dena		
NASBHC			
Treasurer's Report			
Board Development	Dena	Reviewed documents	Ruth to place in folders for prospective board members Sheila & James to pick up folder for their meeting with prospective board members. Sheila to meet with Sandy Perez on 9/18/2009
Regional Meeting	Dena	Northern Regional meeting will be held at YRMC with Mary Ellen Sandeen hosting on Oct. 2 <sup>nd</sup> . Everything is ready to go including bridge line.	
Annual Meeting	Dena	Date of Nov 6 <sup>th</sup> and Place: Flinn Foundation are confirmed. Dr. Bob England, Maricopa County will speak on H1N1 and Kelley Murphy, First Things First will be our other guest speaker.	James to ask NASBHC representative to be present and give update on national scene. Sponsor letters and Save the Date flyer to be sent by Ruth.
Adjourned at 4:00 pm			

Old Business	<p>Discuss Caroline Sechler's suggestions from our 9/08 meeting. Her suggestions are following:</p> <ul style="list-style-type: none"><li>• Collaborate with other organizations to apply for grants</li><li>• Look for an umbrella organization to work under so that we don't have administrative costs</li><li>• The Arizona Community Foundation would be willing to house our endowment and have our Board direct them. They also have monthly meetings with donors. We could ask them to present information about our organization at these meetings.</li><li>• Blog to educate physicians that we don't take their customers</li><li>• Blog to have a social network.</li><li>• Utilize UTube and My Space for marketing.</li><li>• We have an opportunity with the initiation of First Things First.</li><li>• The Academy of Family Physicians and the Pediatric Foundation are potential organizational members or for shared administration.</li><li>• We could be a clearinghouse for equipment and supplies, information, translation services, funding sources.</li><li>• Recycling equipment could be a revenue for us</li></ul> <p>If we give Caroline more ideas on what we want to do in the next year, she can help us make a plan. We should make measurable goals. i.e. 10% of clinics have.</p>
--------------	--