

**AZ School Based Health Care Council
Executive Committee Meeting
September 2, 2009
2:00 – 4:00 PM**

Attending: James Washington, Ruth Mota, Dena Dixon, and Karen Kuhfuss

Agenda Item	Responsible Person	Summary of Item	Action/Follow-Up
Welcome/Introductions	Dena		Approved August 19 Executive Meeting Minutes
NASBHC	James	<p>NASBHC is holding weekly policy calls.</p> <p>There are 2 separate Health Care Reform Bills.</p> <p>H1N1 communication packets will be distributed.</p> <p>There is legislation to allow schools to collect Medicaid money for services provided to children. The existing bill only allows schools to bill for children with special health care needs.</p> <p>September 14 to 18 is School Based Health Care Center week.</p>	Dena will write an article about SBHC centers and ask Sheila to give it to her contact at the newspaper
Treasurer's Report	Ruth		
2009 Strategic Plan - Advocacy			
2009 Strategic Plan - Marketing	Dena		James will give a copy of the ASBHCC brochure to Cita Arvizo-Washington to format, add white space, add

			<p>pictures.</p> <p>Old Business: After the brochure is completed, James will see if Phoenix Health Plan will provide in kind services to print it.</p>
2009 Strategic Plan – Data Support	Dena	<p>As of this meeting, 53% of AZ SBHC centers have submitted their census.</p> <p>Mary Ellen contacted Gray Hills Academy who will update their census material.</p> <p>Dena obtained census information from Banner</p>	<p>James will contact Marisue at Catholic Healthcare West to ask for Osborn Health’s census information.</p> <p>James will contact Long View and Montecito for their census information.</p> <p>Dena and Ruth will enter Banners census information</p>
2009 Strategic Plan – Networking/Tours/ Membership	Sharon	<p>Regional Mtg: Mary Ellen is purchasing the catering for the Northern Regional meeting which will be held on 10/2 from 10-2 at Thumb Butte Room at Yavapai Regional Medical Center.</p> <p>Updated agenda for Regional Mtg</p> <p>Annual Mtg: Annual Meeting will be at Flinn Foundation on 11/6.</p> <p>Bob England will speak about H1N1</p>	<p>Ruth will update contact information and ask others to add additional people to the invitation list. We will include School Nurses in the invitation list.</p> <p>Annual Mtg: Ruth will contact Marisue Garganta to see if she will donate catered lunch from St Josephs</p> <p>Topics: Health Care Reform – Linda Juszczak – James</p>

		<p>Kelley Murphy will speak about First Things First</p> <p>Drafted sponsorship letter, opportunities, and form</p>	<p>will contact</p> <p>Dena and Sheila will follow up on CEU's</p> <p>Ruth will develop Save the Date card</p> <p>We are inviting representatives from Scottsdale Healthcare and Banner</p> <p>We are requesting sponsorships from: The Funeral Directors Delta Dental Dairy Council Pharmaceutical companies All others that we requested from last year</p>
2009 Strategic Plan – Board Development	Sharon	<p>Drafted Fact Sheet</p> <p>Representatives on the Board of Directors: Mary Ellen – Northern Region Sheila Mehlem – Central Region</p> <p>Board members will be invited to the annual meeting and their term will start 1/1/2010</p>	<p>Ruth will write up the Questions and Answers for Board Members and the Fact sheet</p> <p>Potential Board Members: Delta Dental – Sandy Perez – Sheila will call Chicanos Por Los Causa – James will ask if Edmundo can give any suggestions for a back up to Sandy Perez</p> <p>Eric Meyer, a Paradise Valley legislator is interested in SBHC Centers.</p> <p>IBIS Foundation – Denise Higgins ask if Sandy is unable to be on the Board</p> <p>U of A – College of Public Health Rebecca Drumond who could also represent the Southern Region</p> <p>Legacy Foundation</p>

			<p>Dr Jacob Chavez – School Board – James will call</p> <p>SBHCC will contact Board Members and meet with them by 9/16</p> <p>Council members will make phone calls to invite potential board members to a meeting by 9/16.</p>
Other Discussion Items			
Wrap Up and Closing Remarks. Meeting Adjourned at 4:00 PM		Next meeting September 16, 2009.	

Old Business	<p>Discuss Caroline Sechler’s suggestions from our 9/08 meeting. Her suggestions are following:</p> <ul style="list-style-type: none"> • Collaborate with other organizations to apply for grants • Look for an umbrella organization to work under so that we don’t have administrative costs • The Arizona Community Foundation would be willing to house our endowment and have our Board direct them. They also have monthly meetings with donors. We could ask them to present information about our organization at these meetings. • Blog to educate physicians that we don’t take their customers • Blog to have a social network. • Utilize UTube and My Space for marketing. • We have an opportunity with the initiation of First Things First. • The Academy of Family Physicians and the Pediatric Foundation are potential organizational members or
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for shared administration.

- We could be a clearinghouse for equipment and supplies, information, translation services, funding sources.
- Recycling equipment could be a revenue for us

If we give Caroline more ideas on what we want to do in the next year, she can help us make a plan. We should make measurable goals. i.e. 10% of clinics have.