

**AZ School Based Health Care Council
Executive Committee Meeting
July 1, 2009
2:00 – 3:30 PM**

Attending: James Washington, Ruth Mota, Bonnie Gance-Cleveland, Dena Dixon, Sheila Mehlem, and Karen Kuhfuss

Agenda Item	Responsible Person	Summary of Item	Action/Follow-Up
Welcome/Introductions	Dena		Approved June Executive Meeting Minutes
NASBHC	James	<p>Most state associations are in the same economic crisis as AZ.</p> <p>The draft of the National/State Affiliation agreement is in process.</p> <p>Kellogg Foundation defunded several state associations effective 2/09.</p> <p>NASBHC would like all state associations to do a virtual tour of the SBHC clinics to put on the NASBHC website before the legislative session in September.</p>	<p>ASBHCC will send John McCain and other AZ legislators information about SBHC centers. Bonnie will draft the letter. Dena will send the letter along with fact sheet, website. We will periodically send new data.</p> <p>Contact the legislature about the Kennedy reform bill for inclusion of SBHCC</p>
Treasurer's Report	Ruth Bonnie	<p>We have a balance of \$7,502.64 in the SLHI Data budget.</p> <p>We have a balance of \$13,707 in the General Operating Budget</p>	<p>Old Business: Ruth will contact ACF change our name to Arizona School Based Health Care Council. After this is completed, we will work with Jill Christiansen to set up a dot che account to manage our endowment online. This will allow us to search for the Council using key words.</p>
2009 Strategic Plan -			

Advocacy			
2009 Strategic Plan - Marketing	Dena		Old Business: The SBHCC brochure is completed. Phoenix Health Plan will provide in kind services after 7/1/09.
2009 Strategic Plan – Data Support	Dena	As of this meeting, 52% of AZ SBHC centers have submitted their census. The number of SBHCC's sponsored by CHC has doubled and the number sponsored by hospitals has declined.	Ruth will resend the list of SBHCC's and the Executive Committee will call the remaining centers. We will also work with NASBHC to remove the clinics that are no longer in existence.
2009 Strategic Plan – Networking/Tours/ Membership	Sharon	We will engage the Northern and Southern regions by phone before trying to hold regional meetings. Mary Ellen Sandeen is our Northern contact. Dena contacted Mary Ellen. Discussing 10/2 or 10/9 for the Northern meeting.	Ruth will email the Southern contact information to Dena. Old Business: Lynette Martin of the Dental Hygiene Association is interested in becoming a member of ASBHCC
2009 Strategic Plan – Board Development	Sharon		<ol style="list-style-type: none"> 1. Council members will make phone calls to invite potential board members to a meeting by August 1. 2. The council will mail invitations, fact sheet, and board responsibilities to board members by August 7. 3. We will hold a board meeting in September. Board: Caroline Sechler, our CPA - Bonnie will call Delta Dental – Sandy Perez – Sheila will call

			<p>Chicanos Por Los Causa – James will ask if Edmundo can give any suggestions for a back up to Sandy Perez</p> <p>Old Business: We need to create an application for Board members.</p> <p>We previously discussed inviting the following to join our board: Eric Meyer, a Paradise Valley legislator is interested in SBHC Centers.</p> <p>IBIS Foundation – Denise Higgins School Board – Jason Williams U of A – College of Public Health Rebecca Drumond Legacy Foundation</p>
Other Discussion Items			
Wrap Up and Closing Remarks. Meeting Adjourned at 3:30 PM		Next meeting August 5, 2009.	

Old Business	<p>Discuss Caroline Sechler’s suggestions from our 9/08 meeting. Her suggestions are following:</p> <ul style="list-style-type: none"> • Collaborate with other organizations to apply for grants • Look for an umbrella organization to work under so that we don’t have administrative costs • The Arizona Community Foundation would be willing to house our endowment and have our Board direct them. They also have monthly meetings with donors. We could ask them to present information about our organization at these meetings.
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- Blog to educate physicians that we don't take their customers
- Blog to have a social network.
- Utilize UTube and My Space for marketing.
- We have an opportunity with the initiation of First Things First.
- The Academy of Family Physicians and the Pediatric Foundation are potential organizational members or for shared administration.
- We could be a clearinghouse for equipment and supplies, information, translation services, funding sources.
- Recycling equipment could be a revenue for us

If we give Caroline more ideas on what we want to do in the next year, she can help us make a plan. We should make measurable goals. i.e. 10% of clinics have.