

**AZ School Based Health Care Council
Executive Committee Meeting
August 19, 2009
2:00 – 4:00 PM**

Attending: James Washington, Ruth Mota, Dena Dixon, Sheila Mehlem, and Karen Kuhfuss

Agenda Item	Responsible Person	Summary of Item	Action/Follow-Up
Welcome/Introductions	Dena		Approved July and August Executive Meeting Minutes
NASBHC	James	NASBHC would like all state associations to do a virtual tour of the SBHC clinics to put on the NASBHC website before the legislative session in September.	ASBHCC will periodically send John McCain and other AZ legislators information about SBHC centers. Periodically update contact the legislature about the Kennedy reform bill for inclusion of SBHCC
Treasurer's Report	Ruth	We have a balance of \$7,327.14 in the SLHI Data budget. We have a balance of \$4,774.94 in the General Operating Budget Ruth switched both our telephone and internet to Cox for a savings.	Old Business: Ruth will work with Jill Christiansen to set up a dot che account to manage our endowment online. This will allow us to search for the Council using key words.
2009 Strategic Plan - Advocacy			
2009 Strategic Plan - Marketing	Dena		Old Business: The SBHCC brochure is completed. Phoenix Health Plan will provide in kind services after 7/1/09. James

			will check to see if we can print the brochure
2009 Strategic Plan – Data Support	Dena	As of this meeting, 52% of AZ SBHC centers have submitted their census.	Ruth will resend the list of SBHCC's and the Executive Committee will call the remaining centers. Contact Banner and Clinica Adelante for their information. Ruth will enter the data
2009 Strategic Plan – Networking/Tours/ Membership	Sharon	<p>We will engage the Northern and Southern regions by phone before trying to hold regional meetings. Mary Ellen Sandeen is our Northern contact.</p> <p>Dena contacted Mary Ellen. Discussing 10/2 from 10-2 at Thumb Butte Room at Yavapai Regional Medical Center for the Northern meeting.</p> <p>Topic: Update AzSBHCC, Electronic Medical Records, update on NASBHC</p> <p>Ruth will update contact information and ask others to add additional people to the invitation list. We will include School Nurses in the invitation list.</p> <p>Annual Meeting Planning: Requested to hold meeting at Flinn Foundation on 11/13 or 11/6. Suggested Caterer: St Josephs</p>	<p>Ruth will email the Southern contact information to Dena.</p> <p>Old Business: Lynette Martin of the Dental Hygiene Association is interested in becoming a member of ASBHCC</p> <p>Topics: Health Care Reform – Linda Juszczak – James will contact Swine Flu – Bob England – Dena will contact First Things First – Karen will contact</p> <p>Dena and Sheila will follow up on CEU's</p>

			<p>Ruth will develop Save the Date card</p> <p>Sponsorship to be discussed next meeting.</p> <p>Dena will invite representatives from Scottsdale Healthcare</p>
2009 Strategic Plan – Board Development	Sharon	<p>We reviewed and made changes to the application for Board Members.</p> <p>We developed questions and answers that prospective Board Members could ask.</p>	<p>Old Business</p> <ol style="list-style-type: none"> 1. Council members will make phone calls to invite potential board members to a meeting by August 1. 2. The council will mail invitations, fact sheet, and board responsibilities to board members by August 7. 3. We will hold a board meeting in September. <p>Board:</p> <p>Caroline Sechler, our CPA - James will call Delta Dental – Sandy Perez – Sheila will call Chicanos Por Los Causa – James will ask if Edmundo can give any suggestions for a back up to Sandy Perez</p> <p>Eric Meyer, a Paradise Valley legislator is interested in SBHC Centers.</p> <p>IBIS Foundation – Denise Higgins School Board – Jason Williams U of A – College of Public Health Rebecca Drumond Legacy Foundation</p>
Other Discussion Items			

Wrap Up and Closing Remarks. Meeting Adjourned at 4:00 PM		Next meeting September 2, 2009.	

Old Business	<p>Discuss Caroline Sechler's suggestions from our 9/08 meeting. Her suggestions are following:</p> <ul style="list-style-type: none"> • Collaborate with other organizations to apply for grants • Look for an umbrella organization to work under so that we don't have administrative costs • The Arizona Community Foundation would be willing to house our endowment and have our Board direct them. They also have monthly meetings with donors. We could ask them to present information about our organization at these meetings. • Blog to educate physicians that we don't take their customers • Blog to have a social network. • Utilize UTube and My Space for marketing. • We have an opportunity with the initiation of First Things First. • The Academy of Family Physicians and the Pediatric Foundation are potential organizational members or for shared administration. • We could be a clearinghouse for equipment and supplies, information, translation services, funding sources. • Recycling equipment could be a revenue for us <p>If we give Caroline more ideas on what we want to do in the next year, she can help us make a plan. We should make measurable goals. i.e. 10% of clinics have.</p>
--------------	---

